



THE CLEAR PATH

Public Opinion Research

**TO:** Interested Parties

**FROM:** EVITARUS

**DATE:** November 25, 2019

**RE:** Key Findings from a Recent Survey of Voters in the Second Supervisorial District

EVITARUS recently completed a survey of 600 likely March Primary voters residing within the boundaries of Los Angeles County Board of Supervisors District 2 to assess voter attitudes and preferences in the upcoming Election for District 2 Supervisor.<sup>1</sup>

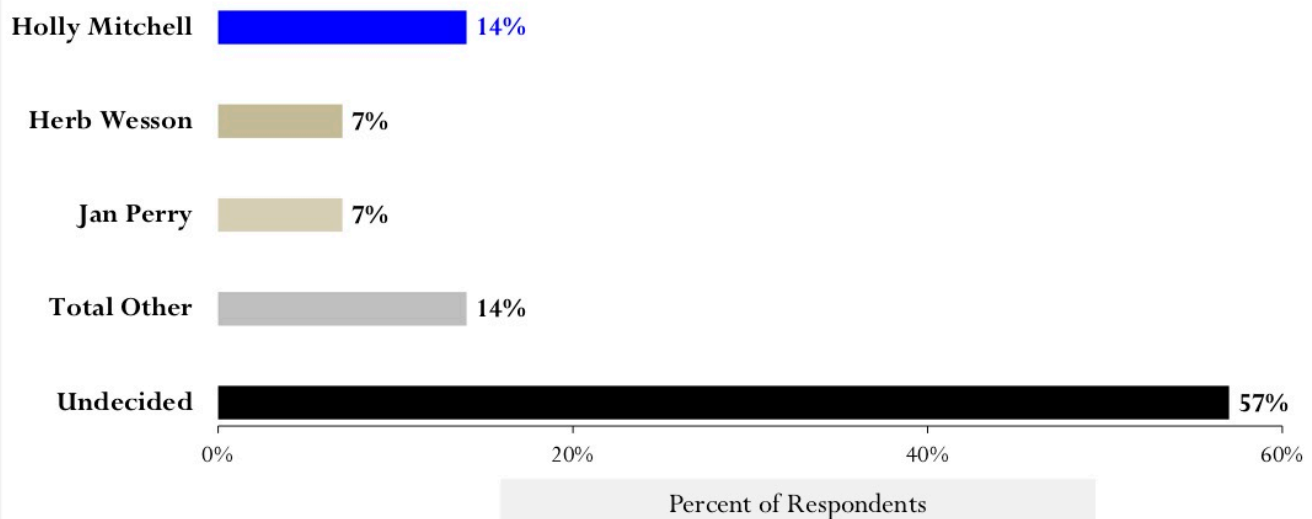
**Voters Respond Favorably to the Senator's Candidacy: Initial Vote**

**The poll**, conducted October 26-November 7, 2019, **points to a seven-point advantage for California State Senator Holly Mitchell** over current Los Angeles City Council President Herb Wesson and Former City Councilwoman Jan Perry, and other contenders, in an unaided vote.

Notably, at this early stage in the race, **nearly three in five voters (57%) are undecided.**

**Figure 1: Los Angeles County Board of Supervisors District 2 Race: Initial Vote**

*Question: If the election for Supervisor were held today, who would you vote for if the candidates were – [RANDOMIZED] Holly Mitchell, State Senator; Herb Wesson Los Angeles City Council President; Jan Perry, Former Los Angeles City Councilmember; Albert Robles, Carson Mayor; Jorge Nuño, Social Entrepreneur; Marisol Cruz, Lennox School Board Member; Chan “Jake” Jeong, Attorney; Sharis Rhodes, Teacher; Rene Rigard, Businessman? [Only candidates polling above three percent are shown].*



<sup>1</sup> A description of the poll methodology appears at the conclusion of this memorandum.

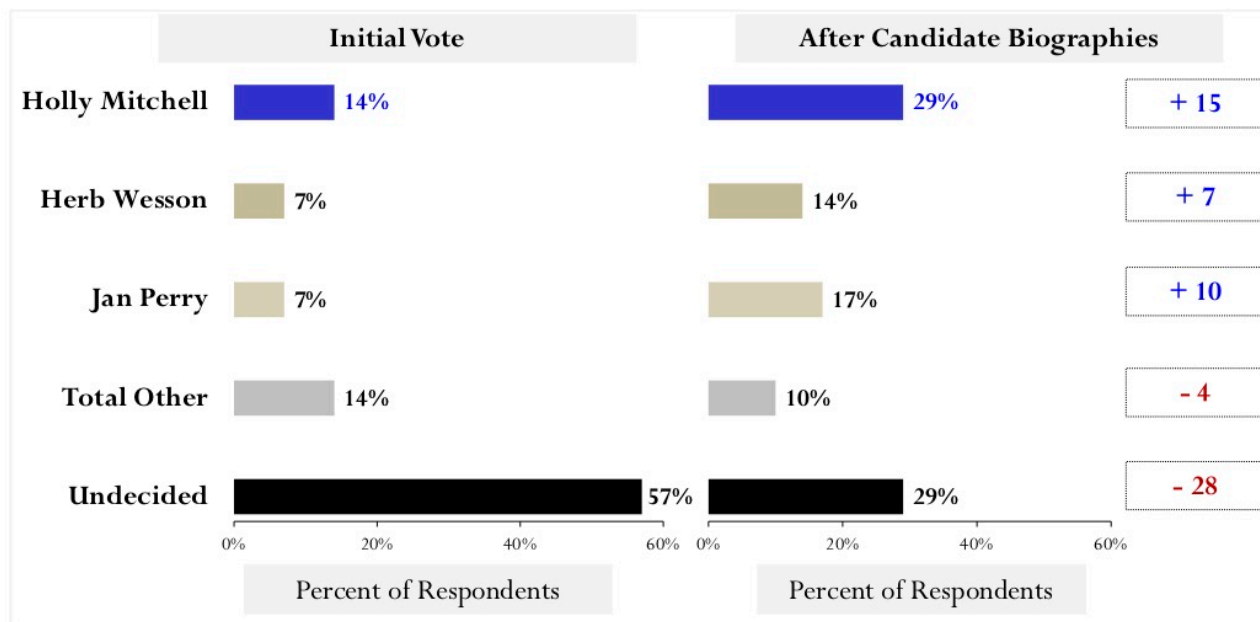


### Voters React Positively to the Senator's Candidate Biography: Follow-Up Vote

After voters are presented with **basic biographies** of each of the major candidates in the race, **Senator Mitchell expands her vote-share by 15 points, garnering 29% of the vote** and demonstrating strong potential for growth as voters learn more about her background and accomplishments.

### Figure 2: Los Angeles County Board of Supervisors District 2 Race: Vote Progression

*Question: Now that you have heard more about some of the candidates, I would like to ask you again, if the election for Supervisor were held today, who would you vote for if the candidates were... [Only candidates polling above three percent are shown].*



### Senator Mitchell Has Potential To Generate Broad Support and Enthusiasm

Senator Mitchell has the potential to generate not only support, but also enthusiasm, around her candidacy. **In response to the Senator's biography, a full 80% indicated that they have a "favorable" opinion of her, including a 53% majority who hold a "very favorable" view.**

### Methodology

From October 26-November 7, 2019, EVITARUS conducted a multi-modal survey of 600 registered voters residing in Los Angeles County Board of Supervisors District 2.

Thirty percent (30%) of voters completed the survey by telephone, and 70% completed the survey online. The survey was fielded in both English and Spanish, with 7% of respondents electing to complete the survey in Spanish. The margin of error associated with the survey sample is  $\pm 4.0\%$ .